



HANDOUT

3.3. Leadership Envelopes

Examples for the leadership-principle envelopes

- *Challenge the process*
- *Ownership*
- *Customer Obsession*
- *Inspire a shared vision*
- *Enable others to act*
- *Model the way*
- *Encourage the heart*
- *Set an example*
- *Earn trust*
- *Have backbone, discuss, agree and disagree*
- *Think Big*
- *Invent & Simplify*